

American Standard Case Study:

Golden Nugget Resort Blends Water Savings with Style

Soaring above the shoreline in Lake Charles, Louisiana, The Golden Nugget waterfront casino resort is one of the city skyline's dominant features. It is equally impressive up close. The 247-acre, 25-story property includes 1,100 guest rooms and suites, an 18,000-square-foot ballroom, 18-hole golf course and 24-hour casino.

Part of the same resort family as The Golden Nugget Las Vegas, The Golden Nugget Lake Charles opened in late 2014 and is owned and operated by Landry's, Inc. In addition to its aforementioned attractions, the resort has its own marina, lakefront beach and two-acre tropical pool. With all these amenities, guests feel like they are staying at a mini-village, especially with the vast selection of enclosed restaurants and bars.

This expansive, luxury complex offers a wide array of deluxe rooms and suites — available in the hotel's Rush Towers — including many with spectacular lakefront and pool views.

The bathrooms provide their own level of luxury and water efficiency. Familiar with the high performance and design excellence that American Standard and DXV products bring to bathroom installations, Landry's Inc. chose the Piscataway, New Jersey-based plumbing manufacturer, part of the LIXIL Corporation, to provide fixtures for a recent remodel of all villas, suites and standard rooms, with an emphasis on saving water in style.




Inside the spacious bathrooms, the American Standard [Estate faucets](#) add flair to the vanities with classic, elegantly arched spouts and ADA-compliant metal lever handles with curved bases. Not only do these high-style faucets provide beautiful functionality, but their WaterSense certification assures their ability to save water without sacrificing performance, using a maximum flow rate of only 1.2 gallons per minute (gpm). Installation was simple with the brand-exclusive Speed Connect Widespread System, which installs easily with pre-assembled handles and hoses. Water flows from the Estate faucets into the dual [Webster under counter sinks](#) from DXV, which showcase sleek design lines while offering a customizable overflow position.

Neighboring the faucets and sink, the American Standard [Champion high efficiency toilet \(HET\)](#) offers superior flushing performance that can remove 70 percent more mass than a standard toilet to virtually eliminate clogs. Its PowerWash rim scrubs the bowl with each flush, while the brand-exclusive EverClean surface inhibits the growth of stain and odor-causing bacteria, mold and mildew. The elongated Right Height Champion toilet is ADA-compliant, engineered at a taller than standard height for additional comfort. At 1.28 gallons per flush (gpf), the WaterSense-certified Champion utilizes 20 percent less water than a standard 1.6 gpf toilet.

Enhancing the showering experience, the [Estate shower trim](#) offers a 3-function shower head that adjusts easily to a conventional spray, massage or combination flow. Keeping with the

project's water-efficiency goals, the WaterSense-certified showerhead delivers an exuberant shower experience while consuming a maximum flow rate of only 1.75 gpm. For bathers, the [Estate deck-mount tub filler](#) features a beautifully arched spout design and ceramic disc valve cartridge for a lifetime of drip-free performance.

In all, 710 rooms were remodeled with the exclusive, water-saving fixtures over a period of 15 months. The finishing touches were made in May 2017, and now guests can enjoy a new level of comfort at this already luxurious resort. Like its namesake, The Golden Nugget truly offers a rare and exciting opportunity to relax in grandeur.

	<p>The Golden Nugget waterfront casino resort stands tall along the skyline of Lake Charles, Louisiana, offering a host of exclusive amenities, from a golf course, to casino.</p>
	<p>Inside this luxurious Golden Nugget bathroom, two Estate faucets from American Standard add flair with elegantly arched spouts. They are accompanied by the water-efficient Champion toilet and Estate 3-function showerhead and trim.</p>
	<p>The arched spout design of the Estate deck-mount tub filler is an attractive complement to the statuesque Estate widespread sink faucets with lever handles, all from American Standard.</p>





With a flush rate of only 1.28 gallons per flush (gpf), the WaterSense-certified Champion toilet from American Standard utilizes 20 percent less water than a standard 1.6 gpf model, while removing up to 70 percent more mass. It stays clean with a PowerWash rim and EverClean antimicrobial surface.



The Estate faucet from American Standard saves water with a maximum flow rate of only 1.2 gallons per minute (gpm). Also pictured, the sleekly styled DXV Webster under counter sink offers a customizable overflow position.



The American Standard Estate deck-mount tub filler graces the tub area with an arching spout design and ADA-compliant metal lever handles that bathers can use with ease.

	<p>With its casino, golf course, pool and multitude of high-class restaurants and bars, The Golden Nugget Lake Charles resort has the feel of a small village with numerous convenient amenities.</p>
	<p>This exclusive Golden Nugget Deluxe King room features a plush king-sized bed and scenic view overlooking the resort grounds and golf course.</p>

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